Corey Andrew Powell ([00:02](https://www.temi.com/editor/t/zmjNUnaKPSPLg1--qZ-5Y9-0w9PYNotvdtl1HF9vhHNMe_sHsKG_I8npt3c9xL6b1uegl4e9hwOHbUBwbjq1kuPvauA?loadFrom=DocumentDeeplink)):

Hello everyone. I am Corey Andrew, and I'm very pleased to be joined today by Logan Clark. Now, Logan is a 13 year veteran in the television industry and creator of the Casting Collective. That's an, an agency that brings like-minded professionals together in a collaborative and valued work and environment, and it celebrates diversity and inclusion. He's also worked on major hit shows. I mean, the list is so long, but, uh, a few that you might know, of course, American Idol, Dancing With the Stars, and of course, Legendary on HBO Max. Logan, welcome to Motivational Mondays.

Logan Clark ([00:33](https://www.temi.com/editor/t/zmjNUnaKPSPLg1--qZ-5Y9-0w9PYNotvdtl1HF9vhHNMe_sHsKG_I8npt3c9xL6b1uegl4e9hwOHbUBwbjq1kuPvauA?loadFrom=DocumentDeeplink)):

Hi, Corey. Thank you so much. This is so exciting. So thank you for having, having me on. This is, um, we're, I'm excited to chat with you for sure about this and so much.

Corey Andrew Powell ([00:42](https://www.temi.com/editor/t/zmjNUnaKPSPLg1--qZ-5Y9-0w9PYNotvdtl1HF9vhHNMe_sHsKG_I8npt3c9xL6b1uegl4e9hwOHbUBwbjq1kuPvauA?loadFrom=DocumentDeeplink)):

Yes, yes. Well, that's the good thing about the show. We are very conversational and, um, you know, that's part of the fun, we really do get to chat. So, first I wanna just tell you though, from a standpoint of having, well, not having been still being in like the performance realm myself, it's fascinating that today, in my opinion, it's fascinating that out actors out performers are being cast because I come from like an earlier time, you know, hit New York City and like, you dare not tell anyone that you were

Logan Clark ([01:11](https://www.temi.com/editor/t/zmjNUnaKPSPLg1--qZ-5Y9-0w9PYNotvdtl1HF9vhHNMe_sHsKG_I8npt3c9xL6b1uegl4e9hwOHbUBwbjq1kuPvauA?loadFrom=DocumentDeeplink)):

Mm-Hmm. <affirmative>.

Corey Andrew Powell ([01:12](https://www.temi.com/editor/t/zmjNUnaKPSPLg1--qZ-5Y9-0w9PYNotvdtl1HF9vhHNMe_sHsKG_I8npt3c9xL6b1uegl4e9hwOHbUBwbjq1kuPvauA?loadFrom=DocumentDeeplink)):

part of the LGBTQ community. So for you now with this sort of shift in the industry, how is that for you now actually going out and being like, no, these are queer identifying people and I'm gonna make opportunities for them?

Logan Clark ([01:26](https://www.temi.com/editor/t/zmjNUnaKPSPLg1--qZ-5Y9-0w9PYNotvdtl1HF9vhHNMe_sHsKG_I8npt3c9xL6b1uegl4e9hwOHbUBwbjq1kuPvauA?loadFrom=DocumentDeeplink)):

You know, it's such a important conversation for me because, you know, as a, as a proud gay man, I never really found my place early on within the LGBT community. I didn't really connect with one subgroup or subculture more so than the other. So it kind of was like in this middle ground. And it wasn't until I really received the call to do Legendary season one that I kind of found my, my community, and that was being so honored and so lucky and so privileged to be able to go out into the marketplace, have conversations with these incredible, incredible humans from across the country and truly around the globe, and help tell their stories, you know, to, to provide the pathway to, you know, global recognition. You know, Legendary was such an important show for so many reasons. Uh, the largest black cast ever on television, the largest trans cast ever on television.

Logan Clark ([02:19](https://www.temi.com/editor/t/zmjNUnaKPSPLg1--qZ-5Y9-0w9PYNotvdtl1HF9vhHNMe_sHsKG_I8npt3c9xL6b1uegl4e9hwOHbUBwbjq1kuPvauA?loadFrom=DocumentDeeplink)):

But also it was about, um, it was, it was more than just the competition for, for the participants. It was about what happened after the end credits. It's about the, uh, Honey Balenciaga on tour with Beyonce. It's about, um, you know, about the house of, um, Marc Jacobs, you know, becoming, you know, globally recognized by way of, uh, campaigns and commercial.

Corey Andrew Powell ([02:44](https://www.temi.com/editor/t/zmjNUnaKPSPLg1--qZ-5Y9-0w9PYNotvdtl1HF9vhHNMe_sHsKG_I8npt3c9xL6b1uegl4e9hwOHbUBwbjq1kuPvauA?loadFrom=DocumentDeeplink)):

Mm-Hmm. <affirmative>

Logan Clark ([02:44](https://www.temi.com/editor/t/zmjNUnaKPSPLg1--qZ-5Y9-0w9PYNotvdtl1HF9vhHNMe_sHsKG_I8npt3c9xL6b1uegl4e9hwOHbUBwbjq1kuPvauA?loadFrom=DocumentDeeplink)):

I mean, it's just, the list goes on and on. And even into mainstream, you know, Nike commercial, Adidas commercial, we're seeing, you know, ads in Macy's of, you know, these performers being who they authentically are. And so when I received the call and I was offered the position to, to, uh, lead the charge with my, um, with my casting partner, Lisa Turner, it was one thing I I asked for upfront was like, we have to remain authentic at all times. And, and that authenticity just resonated with the conversations that we had with everybody, with the recruiting, with the, with the whole process that goes into casting an unscripted show.

Logan Clark ([03:20](https://www.temi.com/editor/t/zmjNUnaKPSPLg1--qZ-5Y9-0w9PYNotvdtl1HF9vhHNMe_sHsKG_I8npt3c9xL6b1uegl4e9hwOHbUBwbjq1kuPvauA?loadFrom=DocumentDeeplink)):

But it was so important for me as a, as the little gay boy who grew up in Eerie, Pennsylvania, to finally find my, my place within the LGBT community, it was probably the most rewarding show I've ever done, uh, to date. So it's, it's important diversity and, and recognition in all, all of those things are so important within my space because of, you know, being that small gay kid in, in a small, or being, being, I wasn't small. I'm six foot eight, so, but that-

Corey Andrew Powell ([03:47](https://www.temi.com/editor/t/zmjNUnaKPSPLg1--qZ-5Y9-0w9PYNotvdtl1HF9vhHNMe_sHsKG_I8npt3c9xL6b1uegl4e9hwOHbUBwbjq1kuPvauA?loadFrom=DocumentDeeplink)):

Wait, wait, wait, wait, wait, wait. You are how tall?

Logan Clark ([03:50](https://www.temi.com/editor/t/zmjNUnaKPSPLg1--qZ-5Y9-0w9PYNotvdtl1HF9vhHNMe_sHsKG_I8npt3c9xL6b1uegl4e9hwOHbUBwbjq1kuPvauA?loadFrom=DocumentDeeplink)):

I'm 6'8.

Corey Andrew Powell ([03:52](https://www.temi.com/editor/t/zmjNUnaKPSPLg1--qZ-5Y9-0w9PYNotvdtl1HF9vhHNMe_sHsKG_I8npt3c9xL6b1uegl4e9hwOHbUBwbjq1kuPvauA?loadFrom=DocumentDeeplink)):

6. I mean, that's not fair. I'm like five nine on a good day, <laugh>, and you got all the height, and I gotta, if I wanna be six feet, I gotta like, blow out the afro bigger. I'll get there, but. Okay, go ahead.

Logan Clark ([04:03](https://www.temi.com/editor/t/zmjNUnaKPSPLg1--qZ-5Y9-0w9PYNotvdtl1HF9vhHNMe_sHsKG_I8npt3c9xL6b1uegl4e9hwOHbUBwbjq1kuPvauA?loadFrom=DocumentDeeplink)):

I know, I know. So, no, but, but, but being from a small town and, you know, knowing what it was like to not see for a long time representation of who I was on, on tv. My parents, you know, we were fortunate enough, we were pretty mid, mid class, middle class family. We went to, you know, a vacation once a year, and we'd go to Disneyland or Disney World or so, you know, so, but I would always want to be, we didn't grow up with cable, so we had five stations. So when we would go on vacation, I'd have access to cable, and it was all, you know, it was on. So I, I remember one year we were watching, uh, the Real World season nine, which was in New Orleans, and that was when the, uh, cast member Danny was on, and his partner, uh, was in, uh, the military.

Logan Clark ([04:46](https://www.temi.com/editor/t/zmjNUnaKPSPLg1--qZ-5Y9-0w9PYNotvdtl1HF9vhHNMe_sHsKG_I8npt3c9xL6b1uegl4e9hwOHbUBwbjq1kuPvauA?loadFrom=DocumentDeeplink)):

And they blurred out his face because of don't ask, don't tell. And I remember watching that as, you know, 8, 9, 10 year old and thinking, that's who I am. Like I, I that connects with me. Yeah. And I had the, the privilege of actually meeting Danny not too long ago for a work thing, and being able to make that like a full circle thing for me was kind of, you know, it was, it was super special. So it is important, all of these things and, and, you know, when it comes to leadership and, and running teams and, and, and as a casting director, my number one job at the end of the day is to be the advocate for talent, is to be the person in the room. You know, at this point, we've got head shots on a wall. I have to be the one that says, no, you know, respectfully, you know, in these creative conversations, this person deserves this opportunity and to continue to fight and fight and fight. And I'll tell you, I won't mention names, obviously, but there's a lot of people that became, became fan favorites that were originally a no. And you know, myself, my team Lisa, we fought for them. And that's, that's part of the gig is, is seeing something that maybe producers don't see, networks maybe don't see, and saying, trust me, and knock on wood, we've been pretty successful so far in that <laugh>. So.

Corey Andrew Powell ([06:03](https://www.temi.com/editor/t/zmjNUnaKPSPLg1--qZ-5Y9-0w9PYNotvdtl1HF9vhHNMe_sHsKG_I8npt3c9xL6b1uegl4e9hwOHbUBwbjq1kuPvauA?loadFrom=DocumentDeeplink)):

Beacause people don't really understand how the whole casting thing works, obviously, you know, a a production has come to you to find the actual people who are going to be in this. So they're trusting you with that role. I mean, so how much pushback, uh, you know, who, who actually has the final say though? Is it the casting director's like, no, Mr. Spielberg, this is the one, you know?

Logan Clark ([06:21](https://www.temi.com/editor/t/zmjNUnaKPSPLg1--qZ-5Y9-0w9PYNotvdtl1HF9vhHNMe_sHsKG_I8npt3c9xL6b1uegl4e9hwOHbUBwbjq1kuPvauA?loadFrom=DocumentDeeplink)):

No. <Laugh>

Corey Andrew Powell ([06:22](https://www.temi.com/editor/t/zmjNUnaKPSPLg1--qZ-5Y9-0w9PYNotvdtl1HF9vhHNMe_sHsKG_I8npt3c9xL6b1uegl4e9hwOHbUBwbjq1kuPvauA?loadFrom=DocumentDeeplink)):

Like who really does have the final?

Logan Clark ([06:24](https://www.temi.com/editor/t/zmjNUnaKPSPLg1--qZ-5Y9-0w9PYNotvdtl1HF9vhHNMe_sHsKG_I8npt3c9xL6b1uegl4e9hwOHbUBwbjq1kuPvauA?loadFrom=DocumentDeeplink)):

I mean, honestly, at the end of the day, I will say we've been super lucky to work with 50 plus networks, uh, production companies, different organizations, uh, across, you know, across the country at this point. And I will say, hands down, I have worked with some of the best collaborators, whether it was executive producers, um, network executives, and I like to think I'm a people person. It's my business. So <laugh>, it's always been my jug of choice, um, is people. So, uh, but like, I feel like I've always gained the trust of, of the people that have the final say. And they've, they've given, they, I'm sure there's been a couple times where I've, you know, maybe not lost the, the maybe lost the battle, but continued to fight the good fight for the, for the war, if you will.

Corey Andrew Powell ([07:12](https://www.temi.com/editor/t/zmjNUnaKPSPLg1--qZ-5Y9-0w9PYNotvdtl1HF9vhHNMe_sHsKG_I8npt3c9xL6b1uegl4e9hwOHbUBwbjq1kuPvauA?loadFrom=DocumentDeeplink)):

Mm-Hmm <affirmative>, yeah. Yeah.

Logan Clark ([07:12](https://www.temi.com/editor/t/zmjNUnaKPSPLg1--qZ-5Y9-0w9PYNotvdtl1HF9vhHNMe_sHsKG_I8npt3c9xL6b1uegl4e9hwOHbUBwbjq1kuPvauA?loadFrom=DocumentDeeplink)):

But I, I, I truly feel like I've worked with some incredible executives and, and production executives that have just trusted us. And so, yeah, it, it is ultimately their final say. It's their network. It's their show. They're buying it. But, um, they do hire us for a reason. And it's not to just push paper, it's to have a perspective. And, you know, I work with Scout Productions a ton. They do Queer Eye, they do The Hype, they did Legendary, they do Swedish Death Cleaning, they, they do everything. They're, they're incredible partners. And they, of course are the masterminds, um, behind this new show for Hulu, uh, Living for the Dead. And, um, working with them is just, it really is a dream come true. They're just some of the best, not only the best collaborators, creators, but humans. They're not only, you know, my boss, but they're also my friends. So that makes the creative process a little easier because we can, we can just kind of cut through the, the BS and just have honest conversations, but, you know, it's like anything there, it's a, it's a choreography of, of conversation, uh, to, to hopefully get people opportunities.

Corey Andrew Powell ([08:15](https://www.temi.com/editor/t/zmjNUnaKPSPLg1--qZ-5Y9-0w9PYNotvdtl1HF9vhHNMe_sHsKG_I8npt3c9xL6b1uegl4e9hwOHbUBwbjq1kuPvauA?loadFrom=DocumentDeeplink)):

Yeah. And I think, uh, again, even that ties to sort of like the earlier conversation about the differences that have been made in the industry in which now people are having the opportunities. Again, I remember just even when I look at like, the rise of Billy Porter, well, you know, that, you know, that was a, people think it's an overnight sensation, but, you know, I was auditioning with him in like the nineties <laugh>, you know, for the same stuff. And it takes a while for that to happen. And now it's really funny. Now everyone wants a Billy Porter type, you know? And as opposed to years ago, it's like, oh, you can't be that because, you know, you can't get a record deal if you're out and all that. So I love, I love that. To segue to your new show, which of course, uh, Kristen Stewart is the, uh, she's the executive producer of the show?

Logan Clark ([08:56](https://www.temi.com/editor/t/zmjNUnaKPSPLg1--qZ-5Y9-0w9PYNotvdtl1HF9vhHNMe_sHsKG_I8npt3c9xL6b1uegl4e9hwOHbUBwbjq1kuPvauA?loadFrom=DocumentDeeplink)):

Executive Producer. Yeah. And she's, and she's actually, I, I, I think this out, it's out of the bag now by way of the trailer, but she's also narrating the piece as well. So, um, it'll be a fun through line. She's, she's incredible. And again, a great collaborator. Yeah,

Corey Andrew Powell ([09:10](https://www.temi.com/editor/t/zmjNUnaKPSPLg1--qZ-5Y9-0w9PYNotvdtl1HF9vhHNMe_sHsKG_I8npt3c9xL6b1uegl4e9hwOHbUBwbjq1kuPvauA?loadFrom=DocumentDeeplink)):

She's really fun. I interviewed her, uh, when the Charlie's Angels, uh, film came out, and she and I had a very interesting, um, exchange regarding, uh, queer identity. But, um, yeah, it was fun. And she's a, so to see her in something like a little, little bit more quirky, like, uh, this new series called Living for the Dead is really great to see 'cause she's taken on some really heavy roles. Uh, so it's probably her letting her hair down finally for something fun.

Logan Clark ([09:36](https://www.temi.com/editor/t/zmjNUnaKPSPLg1--qZ-5Y9-0w9PYNotvdtl1HF9vhHNMe_sHsKG_I8npt3c9xL6b1uegl4e9hwOHbUBwbjq1kuPvauA?loadFrom=DocumentDeeplink)):

A hundred percent. Yeah.

Corey Andrew Powell ([09:38](https://www.temi.com/editor/t/zmjNUnaKPSPLg1--qZ-5Y9-0w9PYNotvdtl1HF9vhHNMe_sHsKG_I8npt3c9xL6b1uegl4e9hwOHbUBwbjq1kuPvauA?loadFrom=DocumentDeeplink)):

So tell us about that show. So tell, tell us about the new Living for the Dead Show.

Logan Clark ([09:42](https://www.temi.com/editor/t/zmjNUnaKPSPLg1--qZ-5Y9-0w9PYNotvdtl1HF9vhHNMe_sHsKG_I8npt3c9xL6b1uegl4e9hwOHbUBwbjq1kuPvauA?loadFrom=DocumentDeeplink)):

Yeah, so Living For the Dead is premiering, uh, next Wednesday, October 18th on Hulu, part of their Huluween, uh, you know, rollout, so, you know, it's the Masterminds behind Queer Eye. Um, it's Kristen Stewart, and it's five incredibly talented, gifted, uh, individuals from across the country, all with a special skill that will help, um, in the journey of not only knocking on the door of those that are no, no longer with us, but also helping to heal those that are still around, uh, and dealing with, you know, loss and, and, and the things that may still be going bump in the night. I think that this is the kind of show that you pour a glass of whatever your favorite thing to drink is, and you, you, you sit around and you, you're gonna, you're gonna laugh a hundred percent, you're gonna, uh, be scared, uh, because there's some real spooky things that they get into. But just like every, uh, everything that Scout Productions does and, and the Queer Eye effect, there's gonna be some tears as well. There's some, there's some resolution, um, and some real healing that happens. And I think that it's an incredible show. They went to some of the most beautiful places across the country, um, in their, in their little rv, but, uh, it's gonna be a lot of fun.

Corey Andrew Powell ([10:55](https://www.temi.com/editor/t/zmjNUnaKPSPLg1--qZ-5Y9-0w9PYNotvdtl1HF9vhHNMe_sHsKG_I8npt3c9xL6b1uegl4e9hwOHbUBwbjq1kuPvauA?loadFrom=DocumentDeeplink)):

So they're like ghost hunters though, right? That's the-

Logan Clark ([10:58](https://www.temi.com/editor/t/zmjNUnaKPSPLg1--qZ-5Y9-0w9PYNotvdtl1HF9vhHNMe_sHsKG_I8npt3c9xL6b1uegl4e9hwOHbUBwbjq1kuPvauA?loadFrom=DocumentDeeplink)):

Exactly, yeah. So it, so it's, it's a, it's a medium, it's a witch, it's a paranormal researcher, it's a tarot card reader and researcher. And they are all trying to, you know, again, every week they have an assignment and they are, are trying to figure out, you know, what, what is happening, get to the bottom of it and have some resolution for the entity that might be on the other side, but also the, um, the person that's with us still here on Earth. So it's, you know, it's funny because this whole process for me, I, listen, I live in the middle of, I, I, I did live in the middle, I should say, of being a full believer of paranormal and being a skeptic. And I think that really helped me with the casting process because I wasn't like, everybody has it, right? <laugh>, but I wasn't like, nobody's got it.

Corey Andrew Powell ([11:46](https://www.temi.com/editor/t/zmjNUnaKPSPLg1--qZ-5Y9-0w9PYNotvdtl1HF9vhHNMe_sHsKG_I8npt3c9xL6b1uegl4e9hwOHbUBwbjq1kuPvauA?loadFrom=DocumentDeeplink)):

Right. Right.

Logan Clark ([11:46](https://www.temi.com/editor/t/zmjNUnaKPSPLg1--qZ-5Y9-0w9PYNotvdtl1HF9vhHNMe_sHsKG_I8npt3c9xL6b1uegl4e9hwOHbUBwbjq1kuPvauA?loadFrom=DocumentDeeplink)):

So I was really like, you know, we, we had over, I mean, we put the call out and then of course Kristen also put the call out. We had over 2000 plus, um, people get in contact with us from around the world. And we ended up meeting with about a little over a hundred and of those hundred people, I had a one-on-one with each and every one of them to understand their gift, understand their skill, understand what they had to, to offer the show. And there were some people, you know, it's, I'm, I think I'm a pretty good BS reader, so I, I can kind of see through it. I think it's what I like to walk into a room and see kind of the person's soul in five minutes. It's my, my superpower, I suppose. And so having this opportunity to meet with them, uh, and understand, you know, spirit guides and, and the, the things that they tap into, I was able to kind of separate the oil and water pretty quickly.

Logan Clark ([12:38](https://www.temi.com/editor/t/zmjNUnaKPSPLg1--qZ-5Y9-0w9PYNotvdtl1HF9vhHNMe_sHsKG_I8npt3c9xL6b1uegl4e9hwOHbUBwbjq1kuPvauA?loadFrom=DocumentDeeplink)):

And lemme tell you the, the folks that made it, we brought 30 to LA at the end of the day, we brought 30, um, paranormal experts, and, uh, 30 turned into 20, 20 turned into 15, and the 15 turned into the five that we'll see. But they are the best of the best. They are incredible characters, extremely gifted in what they do. And there there's no denying it. Like I can tell you from the horse's mouth, I sat here, had personal readings with each one of them, and they brought up things and said things to me that not a person on this planet would know. Uh, so it's, it's that kind of stuff that you're like, okay, well there has to be something there.

Corey Andrew Powell ([13:15](https://www.temi.com/editor/t/zmjNUnaKPSPLg1--qZ-5Y9-0w9PYNotvdtl1HF9vhHNMe_sHsKG_I8npt3c9xL6b1uegl4e9hwOHbUBwbjq1kuPvauA?loadFrom=DocumentDeeplink)):

Yeah, no, I absolutely, um, have grown up in a family that was very, you know, very connected in that way in some aspects. And my mom with the Ouija board, it really freaks me out. She like literally has a, a thing with it, right? Like it

Logan Clark ([13:27](https://www.temi.com/editor/t/zmjNUnaKPSPLg1--qZ-5Y9-0w9PYNotvdtl1HF9vhHNMe_sHsKG_I8npt3c9xL6b1uegl4e9hwOHbUBwbjq1kuPvauA?loadFrom=DocumentDeeplink)):

Yeah. <laugh>,

Corey Andrew Powell ([13:28](https://www.temi.com/editor/t/zmjNUnaKPSPLg1--qZ-5Y9-0w9PYNotvdtl1HF9vhHNMe_sHsKG_I8npt3c9xL6b1uegl4e9hwOHbUBwbjq1kuPvauA?loadFrom=DocumentDeeplink)):

You know, it's, it's kind of nuts. The trailer was a lot of fun. I saw the trailer, great. The clowns freak me out. I don't do clowns.

Logan Clark ([13:35](https://www.temi.com/editor/t/zmjNUnaKPSPLg1--qZ-5Y9-0w9PYNotvdtl1HF9vhHNMe_sHsKG_I8npt3c9xL6b1uegl4e9hwOHbUBwbjq1kuPvauA?loadFrom=DocumentDeeplink)):

Yes. <laugh>.

Corey Andrew Powell ([13:35](https://www.temi.com/editor/t/zmjNUnaKPSPLg1--qZ-5Y9-0w9PYNotvdtl1HF9vhHNMe_sHsKG_I8npt3c9xL6b1uegl4e9hwOHbUBwbjq1kuPvauA?loadFrom=DocumentDeeplink)):

That was my, I was done with the clowns.

Logan Clark ([13:37](https://www.temi.com/editor/t/zmjNUnaKPSPLg1--qZ-5Y9-0w9PYNotvdtl1HF9vhHNMe_sHsKG_I8npt3c9xL6b1uegl4e9hwOHbUBwbjq1kuPvauA?loadFrom=DocumentDeeplink)):

Listen, I was like, what was funny is that like, you know, a lot of these shows I, not only do I, I cast, I also co-executive produce a lot of shows. And for this one I was just across the casting and they were like, Hey, we're we're shooting our first episode. Would you want come out on the road and just kind of, you know, see us off. And I, you know, was looking at schedules and whatnot, and they said, yeah, it's at the Clown Motel. And I was like, you know what? I think I'll watch from.

Corey Andrew Powell ([14:00](https://www.temi.com/editor/t/zmjNUnaKPSPLg1--qZ-5Y9-0w9PYNotvdtl1HF9vhHNMe_sHsKG_I8npt3c9xL6b1uegl4e9hwOHbUBwbjq1kuPvauA?loadFrom=DocumentDeeplink)):

I'm good.

Logan Clark ([14:02](https://www.temi.com/editor/t/zmjNUnaKPSPLg1--qZ-5Y9-0w9PYNotvdtl1HF9vhHNMe_sHsKG_I8npt3c9xL6b1uegl4e9hwOHbUBwbjq1kuPvauA?loadFrom=DocumentDeeplink)):

I'm supporting from a far.

Corey Andrew Powell ([14:03](https://www.temi.com/editor/t/zmjNUnaKPSPLg1--qZ-5Y9-0w9PYNotvdtl1HF9vhHNMe_sHsKG_I8npt3c9xL6b1uegl4e9hwOHbUBwbjq1kuPvauA?loadFrom=DocumentDeeplink)):

Right, right. Yeah.

Logan Clark ([14:05](https://www.temi.com/editor/t/zmjNUnaKPSPLg1--qZ-5Y9-0w9PYNotvdtl1HF9vhHNMe_sHsKG_I8npt3c9xL6b1uegl4e9hwOHbUBwbjq1kuPvauA?loadFrom=DocumentDeeplink)):

Um, but yeah, I mean the, the trailer, I think that hits the nail on the head. It's, it's, it's got that spook factor, that freak factor, but also it's got the levity that keeps us on our toes, you know?

Corey Andrew Powell ([14:15](https://www.temi.com/editor/t/zmjNUnaKPSPLg1--qZ-5Y9-0w9PYNotvdtl1HF9vhHNMe_sHsKG_I8npt3c9xL6b1uegl4e9hwOHbUBwbjq1kuPvauA?loadFrom=DocumentDeeplink)):

Yeah. And I have to just say as a, I'm also a copywriter and advertising pretty much, which led me to the work I do now, but still a writer and the Living for the Dead. I mean, the people who get it get it. How funny they <laugh>.

Logan Clark ([14:26](https://www.temi.com/editor/t/zmjNUnaKPSPLg1--qZ-5Y9-0w9PYNotvdtl1HF9vhHNMe_sHsKG_I8npt3c9xL6b1uegl4e9hwOHbUBwbjq1kuPvauA?loadFrom=DocumentDeeplink)):

Exactly. Living for it.

Corey Andrew Powell ([14:28](https://www.temi.com/editor/t/zmjNUnaKPSPLg1--qZ-5Y9-0w9PYNotvdtl1HF9vhHNMe_sHsKG_I8npt3c9xL6b1uegl4e9hwOHbUBwbjq1kuPvauA?loadFrom=DocumentDeeplink)):

Funny. I'm living for the Dead. That's hilarious.

Logan Clark ([14:31](https://www.temi.com/editor/t/zmjNUnaKPSPLg1--qZ-5Y9-0w9PYNotvdtl1HF9vhHNMe_sHsKG_I8npt3c9xL6b1uegl4e9hwOHbUBwbjq1kuPvauA?loadFrom=DocumentDeeplink)):

I love it.

Corey Andrew Powell ([14:32](https://www.temi.com/editor/t/zmjNUnaKPSPLg1--qZ-5Y9-0w9PYNotvdtl1HF9vhHNMe_sHsKG_I8npt3c9xL6b1uegl4e9hwOHbUBwbjq1kuPvauA?loadFrom=DocumentDeeplink)):

Yeah, well done on whoever named it.

Logan Clark ([14:34](https://www.temi.com/editor/t/zmjNUnaKPSPLg1--qZ-5Y9-0w9PYNotvdtl1HF9vhHNMe_sHsKG_I8npt3c9xL6b1uegl4e9hwOHbUBwbjq1kuPvauA?loadFrom=DocumentDeeplink)):

I, yeah, exactly. I don't even know who, who, where, where the name finally came from. But lemme tell you, it's perfect. And you know, I also have to just say too, like, in terms of the diversity of the cast and having, you know, kind of, we look at the poster and to, for me to see Roz Hernandez, who is just a force to be reckoned with, she is a, a Latina trans woman based here in Los Angeles. And she is, you know, she's, I've known her for years. Um, she's hilarious, and this is her brand, but to see her on that poster at a bus stop, I'll tell you what, I got so emotional seeing that, because that is the representation I fight for every single day.

Corey Andrew Powell ([15:14](https://www.temi.com/editor/t/zmjNUnaKPSPLg1--qZ-5Y9-0w9PYNotvdtl1HF9vhHNMe_sHsKG_I8npt3c9xL6b1uegl4e9hwOHbUBwbjq1kuPvauA?loadFrom=DocumentDeeplink)):

Mm-Hmm. <affirmative>. Yeah.

Logan Clark ([15:16](https://www.temi.com/editor/t/zmjNUnaKPSPLg1--qZ-5Y9-0w9PYNotvdtl1HF9vhHNMe_sHsKG_I8npt3c9xL6b1uegl4e9hwOHbUBwbjq1kuPvauA?loadFrom=DocumentDeeplink)):

Especially, you know, and it, as a white man, like I know the position that I'm in, and I want to use that to open every single door I can for people. And, and that's, that's just the honest to God truth. And I have believed in her since day one, and I was so excited to see that she, I was excited that she made the final cast, but also in my head, it was always her at the front of that v and I'm glad that everybody else saw that too.

Corey Andrew Powell ([15:46](https://www.temi.com/editor/t/zmjNUnaKPSPLg1--qZ-5Y9-0w9PYNotvdtl1HF9vhHNMe_sHsKG_I8npt3c9xL6b1uegl4e9hwOHbUBwbjq1kuPvauA?loadFrom=DocumentDeeplink)):

Yeah, it's wonderful. Um, I love that you brought that up because it's wonderful for so many of us who have known performers who are now blowing up, as you just mentioned, you've known her for years. Um, I worked with Isis King, like <laugh>, and we were like working at like the Express and the Mall, you know, like, I mean, literally this was when she was like, kind of before the actual, she was transitioning, but not, uh, surgically at that time.

Logan Clark ([16:11](https://www.temi.com/editor/t/zmjNUnaKPSPLg1--qZ-5Y9-0w9PYNotvdtl1HF9vhHNMe_sHsKG_I8npt3c9xL6b1uegl4e9hwOHbUBwbjq1kuPvauA?loadFrom=DocumentDeeplink)):

Of course. Yeah.

Corey Andrew Powell ([16:12](https://www.temi.com/editor/t/zmjNUnaKPSPLg1--qZ-5Y9-0w9PYNotvdtl1HF9vhHNMe_sHsKG_I8npt3c9xL6b1uegl4e9hwOHbUBwbjq1kuPvauA?loadFrom=DocumentDeeplink)):

Yeah. And, um, and so I was just enamored and like, we would like be putting out like stock on the floor, like at two in the morning in the mall, and we'd crank up the music and the store was long. So she'd start doing like pumping runway down the <laugh>. I love.

Corey Andrew Powell ([16:26](https://www.temi.com/editor/t/zmjNUnaKPSPLg1--qZ-5Y9-0w9PYNotvdtl1HF9vhHNMe_sHsKG_I8npt3c9xL6b1uegl4e9hwOHbUBwbjq1kuPvauA?loadFrom=DocumentDeeplink)):

Down the aisle.

Logan Clark ([16:26](https://www.temi.com/editor/t/zmjNUnaKPSPLg1--qZ-5Y9-0w9PYNotvdtl1HF9vhHNMe_sHsKG_I8npt3c9xL6b1uegl4e9hwOHbUBwbjq1kuPvauA?loadFrom=DocumentDeeplink)):

I love it. <laugh>.

Corey Andrew Powell ([16:26](https://www.temi.com/editor/t/zmjNUnaKPSPLg1--qZ-5Y9-0w9PYNotvdtl1HF9vhHNMe_sHsKG_I8npt3c9xL6b1uegl4e9hwOHbUBwbjq1kuPvauA?loadFrom=DocumentDeeplink)):

You know, in like a mall in Jersey, you know? And so to see her have come where to where she is now, I mean, brilliant actress and, you know, I mean, not award-winning and also, um, I iconic in the sense that she's one of the, the, the current kind of leading the new generation, if you will, of young transgender people, her, Laverne Cox. It's really great to see that. And so what you do is really magnificent because you help facilitate that. So I have to commend you on that. Absolutely.

Logan Clark ([16:55](https://www.temi.com/editor/t/zmjNUnaKPSPLg1--qZ-5Y9-0w9PYNotvdtl1HF9vhHNMe_sHsKG_I8npt3c9xL6b1uegl4e9hwOHbUBwbjq1kuPvauA?loadFrom=DocumentDeeplink)):

Thank you. I mean, again, like, I, I will say I, um, you know, from a small, from a young age, like, you know, in college, I can remember, of course you watch like Paris is Burning and you, you understand, I, I, I went to school in Pittsburgh, so I, I remember when I was looking for, um, we were doing the college, you know, tour of like, where am I gonna go to school? And I remember my parents and I were in Pittsburgh, and we were coming back from a dinner, and I saw two men holding hands crossing the street, and my parents saw it as well. And I remember like seeing that, and at that point, I wasn't out. And, um, I remember seeing that and like, just getting so overwhelmed with emotion that I knew that I was going to fit in. And I want so many other people to have that feeling. And if it's seen a transgender woman on a poster or on a show, and they're like, wow, I, I, I fit in, I see myself. That's, that's all I want.

Corey Andrew Powell ([17:53](https://www.temi.com/editor/t/zmjNUnaKPSPLg1--qZ-5Y9-0w9PYNotvdtl1HF9vhHNMe_sHsKG_I8npt3c9xL6b1uegl4e9hwOHbUBwbjq1kuPvauA?loadFrom=DocumentDeeplink)):

Yeah.

Logan Clark ([17:53](https://www.temi.com/editor/t/zmjNUnaKPSPLg1--qZ-5Y9-0w9PYNotvdtl1HF9vhHNMe_sHsKG_I8npt3c9xL6b1uegl4e9hwOHbUBwbjq1kuPvauA?loadFrom=DocumentDeeplink)):

That's all I've ever wanted was to, to to have that feeling that I had as a young kid, starting a new chapter of my life. You know, having that opportunity for, for, you know, kids and for, for, you know, tomorrow's leaders and for tomorrow's stars, and just giving people that sense of hope because, you know, I, I grew up in a super, like, very, very, very supportive household, and I, I did not have a tragic coming out story. And so for me, knowing that that is not necessarily everybody's journey or story, it's a scary place for a lot of people. And so even though the show is light and fun and silly and a bit campy, I'm sure along the way it also is really important.

Logan Clark ([18:36](https://www.temi.com/editor/t/zmjNUnaKPSPLg1--qZ-5Y9-0w9PYNotvdtl1HF9vhHNMe_sHsKG_I8npt3c9xL6b1uegl4e9hwOHbUBwbjq1kuPvauA?loadFrom=DocumentDeeplink)):

And just like Legendary and, and kind of all the shows that we do, uh, having that representation, even, you know, when it comes down to, I do a, a show called I Could See Your Voice, which is with Fox, Ken Jeong hosts, even shows that are on major broadcast networks, you know, we're always advocating for diversity in every sense of the word. And we have had some of, some of the most incredible performers that are from all walks of life on major broadcast networks as well. So it's, it's not just the streamers that have the appetite for it. It is, you know, we circling back to what you were bringing up before about out performers, and it's, it's out performers, it's trans performers, it's non-binary. It's, it's all of these verticals of, of representation that not only streamers are looking to to, to put on their, on their shows, but major broadcast networks as well, which I think is such a, a, a testament to the change that has happened, um, in the last five, 10 years. So.

Corey Andrew Powell ([19:29](https://www.temi.com/editor/t/zmjNUnaKPSPLg1--qZ-5Y9-0w9PYNotvdtl1HF9vhHNMe_sHsKG_I8npt3c9xL6b1uegl4e9hwOHbUBwbjq1kuPvauA?loadFrom=DocumentDeeplink)):

Yeah. And, and it's, that leads me to the next point too, about authenticity. You know, and what we talk about often on Motivational Mondays with different thought leaders and CEOs or whomever, is that the most success you're going to have in life is when you can show up as your most authentic self. And it's one of those phrases everyone uses, but it's absolutely true. And I always share with people that, you know, that's when my life absolutely changed, when I grew up and said, you know what, um, I'm going to abandon those boxes that I wasn't supposed to check. You know? Um, even to the point of like, you know, uh, having grown my hair out, like, you know, that was in some ways radical versus the every two weeks getting a little haircut like I did as a little boy. But when I owned all of it and walked into the room and said, no, I own this, that's when things happen. So with that said, I do wonder, how do you navigate between that balance of authenticity with the casting choices you make and avoiding stereotypes? Or are they synonymous? Like, you know, are some of the people you cast, are they actually in those cases a walking stereotype and that's kind of, they own that and they, you know, I think there's a balance there, but do you, do you have a fear of trying not to play into stereotype when you're casting the LGBTQ characters?

Logan Clark ([20:40](https://www.temi.com/editor/t/zmjNUnaKPSPLg1--qZ-5Y9-0w9PYNotvdtl1HF9vhHNMe_sHsKG_I8npt3c9xL6b1uegl4e9hwOHbUBwbjq1kuPvauA?loadFrom=DocumentDeeplink)):

It's such a great question, and I'm gonna use, um, Legendary as an example, because when we were casting Legendary, and this is, you know, a pretty known fact, uh, on the ballroom community, is that they most all have a similar story of being discriminated against being marginalized, being kicked out of home, being put, you know, and that's why they found some solidarity in these, these, these houses, right? The house of Balenciaga, the house of, um, Miyake-Mugler, the house of Balmain, whatever it is. And they found their safe space with their chosen family. And so for me, when we were looking at the story, so like I mentioned before, I not only cast, but I also co-executive producer. So I'm always thinking about my colleagues that are gonna be catching the ball on the other side of the casting step, how they're gonna tell the stories of the people that I'm finding, right?

Logan Clark ([21:33](https://www.temi.com/editor/t/zmjNUnaKPSPLg1--qZ-5Y9-0w9PYNotvdtl1HF9vhHNMe_sHsKG_I8npt3c9xL6b1uegl4e9hwOHbUBwbjq1kuPvauA?loadFrom=DocumentDeeplink)):

So it's, it's about finding people that fit the bill, which for me is like the X and the Y axis. Okay? They're, they're ballroom, you know, they're in the ballroom community, they are incredible what they do. They have great character, you know, attributes, et cetera. But what's the z what's the Z axis? What is the story that's gonna come out that's gonna super se-, you know, it's not about the fact that they, because guess what, unfortunately, this community all has that similar story.

Corey Andrew Powell ([22:02](https://www.temi.com/editor/t/zmjNUnaKPSPLg1--qZ-5Y9-0w9PYNotvdtl1HF9vhHNMe_sHsKG_I8npt3c9xL6b1uegl4e9hwOHbUBwbjq1kuPvauA?loadFrom=DocumentDeeplink)):

<Laugh> Right. Right. Right

Logan Clark ([22:02](https://www.temi.com/editor/t/zmjNUnaKPSPLg1--qZ-5Y9-0w9PYNotvdtl1HF9vhHNMe_sHsKG_I8npt3c9xL6b1uegl4e9hwOHbUBwbjq1kuPvauA?loadFrom=DocumentDeeplink)):

But how do I make everybody feel a little bit different? And that's doing the hard work, digging deep, having meaningful conversations, and building the trust of the people that we're casting to open up. And that for me, is how I have overcome stereotypes, because yes, I wanna make sure that there's representation for everybody, but we're not just putting on people to put people on.

Logan Clark ([22:26](https://www.temi.com/editor/t/zmjNUnaKPSPLg1--qZ-5Y9-0w9PYNotvdtl1HF9vhHNMe_sHsKG_I8npt3c9xL6b1uegl4e9hwOHbUBwbjq1kuPvauA?loadFrom=DocumentDeeplink)):

I want them to be the best in what they do. I want them to be the, the, the have, have the, you know, the best voice or the, the dopest moves, or the funniest fits or whatever it is. Because for me, representation isn't about just putting people on the check boxes. For me, representation is about putting, putting the people that are going to watch this giving, giving the audience true representation of people that they connect with. And if you don't have the connection, the representation doesn't matter. That's, that's what I feel is that it just putting somebody on that doesn't do the justice it's meant to do, putting somebody on that is really owning and killing and slaying the <explicit> outta what they do, that's representation in its best way. So when it comes to stereotypes, I mean, everyone's gotta have, we, we have to have representation, but it's really about finding the best people within every, uh, community and every walk of life.

Corey Andrew Powell ([23:18](https://www.temi.com/editor/t/zmjNUnaKPSPLg1--qZ-5Y9-0w9PYNotvdtl1HF9vhHNMe_sHsKG_I8npt3c9xL6b1uegl4e9hwOHbUBwbjq1kuPvauA?loadFrom=DocumentDeeplink)):

Yes. You know, it's funny about that. Someone I had on just recently on, on the show brought up, um, their perspective on the term inclusivity, and she said, this is an an interesting take. She says, in the corporate world, she says, she actually tries to tell corporate brands to stop using this sort of idea of inclusivity. Because what happens is if you include somebody, that doesn't mean you've actually empowered them to participate. So I love That's really what you're saying, you know, you're like, I'm not just putting them there because we need okay. Drag queen check. Right?

Logan Clark ([23:51](https://www.temi.com/editor/t/zmjNUnaKPSPLg1--qZ-5Y9-0w9PYNotvdtl1HF9vhHNMe_sHsKG_I8npt3c9xL6b1uegl4e9hwOHbUBwbjq1kuPvauA?loadFrom=DocumentDeeplink)):

Absolutely not.

Corey Andrew Powell ([23:51](https://www.temi.com/editor/t/zmjNUnaKPSPLg1--qZ-5Y9-0w9PYNotvdtl1HF9vhHNMe_sHsKG_I8npt3c9xL6b1uegl4e9hwOHbUBwbjq1kuPvauA?loadFrom=DocumentDeeplink)):

You're bringing it forward with a story, something that the audience will engage with and take something from. Maybe someone will identify with that story and connect with them. That's more to it.

Logan Clark ([24:02](https://www.temi.com/editor/t/zmjNUnaKPSPLg1--qZ-5Y9-0w9PYNotvdtl1HF9vhHNMe_sHsKG_I8npt3c9xL6b1uegl4e9hwOHbUBwbjq1kuPvauA?loadFrom=DocumentDeeplink)):

Totally. Yeah, because if you, to your, to use your example, if I, you know, we find somebody and it's like, okay, let's put a drag queen on the show. Okay, great. We'll put a drag queen on the show, then what? Right?

Corey Andrew Powell ([24:10](https://www.temi.com/editor/t/zmjNUnaKPSPLg1--qZ-5Y9-0w9PYNotvdtl1HF9vhHNMe_sHsKG_I8npt3c9xL6b1uegl4e9hwOHbUBwbjq1kuPvauA?loadFrom=DocumentDeeplink)):

<laugh>, right.

Logan Clark ([24:11](https://www.temi.com/editor/t/zmjNUnaKPSPLg1--qZ-5Y9-0w9PYNotvdtl1HF9vhHNMe_sHsKG_I8npt3c9xL6b1uegl4e9hwOHbUBwbjq1kuPvauA?loadFrom=DocumentDeeplink)):

It's like, then what, okay, so then what are they doing? What, like they just, you know, is it just a spectacle here? Like what, what, what's the story? And it's like, okay, so we wanna have a drag queen on, we're gonna find the best drag queen. We're gonna find the funniest, you know, the whatever the, the, the show may be. If it's a singing show, dancing show, whatever, it's, but we had, you know, beforem I Can See Your Voice, we had a drag queen on two seasons, I think the first season and the third season, which will be airing, uh, in 2024. So that's a little tea, I guess that's It's coming, coming your way.

Corey Andrew Powell ([24:39](https://www.temi.com/editor/t/zmjNUnaKPSPLg1--qZ-5Y9-0w9PYNotvdtl1HF9vhHNMe_sHsKG_I8npt3c9xL6b1uegl4e9hwOHbUBwbjq1kuPvauA?loadFrom=DocumentDeeplink)):

Yeah. Drop the ball. Yeah.

Logan Clark ([24:41](https://www.temi.com/editor/t/zmjNUnaKPSPLg1--qZ-5Y9-0w9PYNotvdtl1HF9vhHNMe_sHsKG_I8npt3c9xL6b1uegl4e9hwOHbUBwbjq1kuPvauA?loadFrom=DocumentDeeplink)):

Yeah. There we go. Hey. But it's not just about box checking. It's about, okay, this person is the best option because X, Y, and Z. And so, um, yeah, it, it's, it, I think it's counterproductive to just include representation at a surface level. It has to have depth, it has to have purpose and has to have meaning.

Corey Andrew Powell ([25:02](https://www.temi.com/editor/t/zmjNUnaKPSPLg1--qZ-5Y9-0w9PYNotvdtl1HF9vhHNMe_sHsKG_I8npt3c9xL6b1uegl4e9hwOHbUBwbjq1kuPvauA?loadFrom=DocumentDeeplink)):

Is the show I Can See Your Voice? Is that the one that uses virtual characters?

Logan Clark ([25:06](https://www.temi.com/editor/t/zmjNUnaKPSPLg1--qZ-5Y9-0w9PYNotvdtl1HF9vhHNMe_sHsKG_I8npt3c9xL6b1uegl4e9hwOHbUBwbjq1kuPvauA?loadFrom=DocumentDeeplink)):

No. So that was Alter Ego.

Corey Andrew Powell ([25:08](https://www.temi.com/editor/t/zmjNUnaKPSPLg1--qZ-5Y9-0w9PYNotvdtl1HF9vhHNMe_sHsKG_I8npt3c9xL6b1uegl4e9hwOHbUBwbjq1kuPvauA?loadFrom=DocumentDeeplink)):

Alter Ego. Okay.

Logan Clark ([25:09](https://www.temi.com/editor/t/zmjNUnaKPSPLg1--qZ-5Y9-0w9PYNotvdtl1HF9vhHNMe_sHsKG_I8npt3c9xL6b1uegl4e9hwOHbUBwbjq1kuPvauA?loadFrom=DocumentDeeplink)):

So I can, yeah, I Can See Your Voice. It's in its third season. It's on Fox, hosted by Ken Jeong. It is, uh, with a hundred thousand dollars on the line, can one contestant figure out the singer's on stage who is a good singer and who is a bad singer without ever hearing the notes. So they do a lip sync round, they do a, a video package round. They do a Q&A round. It is so much fun. It's such a armchair detective show, sit around with the family <laugh>. Um, but we have discovered, I don't wanna tell you too much of how the sausage is made, but I'll tell you, this is the type of show that performers come on, not to compete against each other, but to showcase their talent. And so we have had some incredible, incredible, incredible, incredible vocalists from across the country that, um, have come on and, you know, played the game game and have show- shared their talent.

Logan Clark ([25:57](https://www.temi.com/editor/t/zmjNUnaKPSPLg1--qZ-5Y9-0w9PYNotvdtl1HF9vhHNMe_sHsKG_I8npt3c9xL6b1uegl4e9hwOHbUBwbjq1kuPvauA?loadFrom=DocumentDeeplink)):

And along the way, made, uh, helped, helped, uh, this contestant make a lot of money and life changing money and, and there's so much heart in the show. Uh, I was just saying the other day about a story, um, season one we had Bob Saget, the late amazing Bob Saget on the panel, and he said he has never been invested more so than that one hour of television that he was a part of, because it's just such a, a draw. You're in the game, you're, you're trying to figure it out. But also, you know, this person playing their lives could change, especially, you know, these game shows, post pandemic money hits different, you know, before money. Of course, the money's cute, the money's the money, you know, the coin is nice. But post pandemic, you're talking about getting people back on their feet. You're talking about people who have been through some <explicit> that are able to finally take a breath.

Corey Andrew Powell ([26:50](https://www.temi.com/editor/t/zmjNUnaKPSPLg1--qZ-5Y9-0w9PYNotvdtl1HF9vhHNMe_sHsKG_I8npt3c9xL6b1uegl4e9hwOHbUBwbjq1kuPvauA?loadFrom=DocumentDeeplink)):

We're almost towards the end of our, our time here. But I do wanna talk again about, um, what I do think is important about the, uh, authenticity, which is why I think Ryan Murphy is doing so well as with the, with the shows he's doing, because he is also kind of unapologetically casting people who are actually of these certain different, um, backgrounds. And, and, and when it came to pose specifically as a kid from New York hanging out in those days.

Logan Clark ([27:15](https://www.temi.com/editor/t/zmjNUnaKPSPLg1--qZ-5Y9-0w9PYNotvdtl1HF9vhHNMe_sHsKG_I8npt3c9xL6b1uegl4e9hwOHbUBwbjq1kuPvauA?loadFrom=DocumentDeeplink)):

Hmm.

Corey Andrew Powell ([27:16](https://www.temi.com/editor/t/zmjNUnaKPSPLg1--qZ-5Y9-0w9PYNotvdtl1HF9vhHNMe_sHsKG_I8npt3c9xL6b1uegl4e9hwOHbUBwbjq1kuPvauA?loadFrom=DocumentDeeplink)):

Um, I was very like arm folded, like when that came on. Like, y'all better not mess this up 'cause I was there. You know what I mean? <laugh> and having it seen it authentically that way was really all the difference. And that's what turned that cast into these amazing stars that we have now doing major campaigns and major national brands, for brands like Lincoln. I would've never thought I would've seen a trans transgender spokesperson for a luxury car, for example. So yeah.

Logan Clark ([27:47](https://www.temi.com/editor/t/zmjNUnaKPSPLg1--qZ-5Y9-0w9PYNotvdtl1HF9vhHNMe_sHsKG_I8npt3c9xL6b1uegl4e9hwOHbUBwbjq1kuPvauA?loadFrom=DocumentDeeplink)):

A hundred percent. I mean, and, and that's, that's the part that what, when, you know, we talk about, you know, representation and what, again, what I always talk about, it's beyond the credits. It's like, what is this opportunity going to unlock for you in your future? It's not just about the now, but it's about what you know. And again, I found opportunistic and not about trying to think too far ahead, but like, you know, whenever door, when one door closes, you want the next door to be ready to open. And, um, these shows are huge opportunities to springboard and, you know, getting, you know, even talking with the cast of Living for the Dead, you know, as we were starting to lock your eyes and listen, you need to get your mind wrapped around, you're gonna have a huge following. You're gonna have a huge platform.

Logan Clark ([28:36](https://www.temi.com/editor/t/zmjNUnaKPSPLg1--qZ-5Y9-0w9PYNotvdtl1HF9vhHNMe_sHsKG_I8npt3c9xL6b1uegl4e9hwOHbUBwbjq1kuPvauA?loadFrom=DocumentDeeplink)):

What are you passionate about? What are you excited about? Because you're now gonna have some ears that are gonna wanna listen. So, you know, and these guys have, have been prepped and, and are buckled up ready for, for takeoff. Um, and I do think that, um, you know, knock on wood, we're all very excited about the possibility of doing this again. But I do think that, that there's gonna be a massive response to this, not only from the folks that are, uh, obviously obsessed with and love the Kristen Stewart, uh, ecosystem, but also the paranormal world, the LGBT world. There's a lot of representation just from, from genres as well. So, um, I'm so excited for everybody to see it on October 18th this Wednesday.

Corey Andrew Powell ([29:20](https://www.temi.com/editor/t/zmjNUnaKPSPLg1--qZ-5Y9-0w9PYNotvdtl1HF9vhHNMe_sHsKG_I8npt3c9xL6b1uegl4e9hwOHbUBwbjq1kuPvauA?loadFrom=DocumentDeeplink)):

Gosh, man, thank you so much for sharing all that with us today, Mr. Logan Clark, 13 year veteran in television, and the creator of the Casting Collective. Thanks for being here today with me on Motivational Mondays.

Logan Clark ([29:31](https://www.temi.com/editor/t/zmjNUnaKPSPLg1--qZ-5Y9-0w9PYNotvdtl1HF9vhHNMe_sHsKG_I8npt3c9xL6b1uegl4e9hwOHbUBwbjq1kuPvauA?loadFrom=DocumentDeeplink)):

Thank you, Corey. I appreciate it.

Corey Andrew Powell ([29:33](https://www.temi.com/editor/t/zmjNUnaKPSPLg1--qZ-5Y9-0w9PYNotvdtl1HF9vhHNMe_sHsKG_I8npt3c9xL6b1uegl4e9hwOHbUBwbjq1kuPvauA?loadFrom=DocumentDeeplink)):

Thank you for listening to Motivational Mondays, presented by the National Society of Leadership and Success, and available wherever you listen to your favorite podcast. I'm Corey Andrew Powell, and I'll see you again here next week.